

September 15, 2020

BARRON'S RANKS ICC'S CEO, RANDY GARCIA, AS ONE OF 2020'S TOP 100 INDEPENDENT FINANCIAL ADVISORS

The Investment Counsel Company is pleased to announce that Randy Garcia, Founder and CEO of the Investment Counsel Company has been recognized by the Dow Jones publication *Barron's* 2020 annual list of the "Top 100 Independent Financial Advisors" in the country. Below is a copy of the profile of Randy which appeared in the September 14, 2020 issue and the Top 100 Independent Advisor rankings. In addition to being ranked as one of *Barron's* Top 100 Independent Advisors in the country, Garcia has been selected in the *Barron's* State by State rankings as the #1 financial advisor in Nevada for many years and we are proud that his industry leadership and contributions are recognized nationally. Randy was also recognized in the October 2020 issue of *Forbes Magazine* as one of America's Top Wealth Advisors.

Randy would like to thank his extraordinary team at ICC for their consistent commitment to providing exceptional client service which enables consideration of the Investment Counsel Company for this honor. ICC constantly strives to exceed industry standards to provide our clients with the best possible experience.

Thank you to our valued clients and friends for your continued confidence and support of ICC.

***Please Note: Limitations:** *Neither rankings and/or recognition by unaffiliated rating services, publications, media, or other organizations, nor the achievement of any designation or certification, should be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if ICC is engaged, or continues to be engaged, to provide investment advisory services. Rankings published by magazines, and others, generally base their selections exclusively on information prepared and/or submitted by the recognized adviser. Rankings are generally limited to participating advisers. Unless expressly indicated to the contrary, ICC did not pay a fee to be included on any such ranking. No ranking or recognition should be construed as a current or past endorsement of ICC by any of its clients.*

The Barron's Top 100 Independent Advisors ranking reflects the volume of assets overseen by the advisors and their teams, revenues generated for the firms, and the quality of the advisors' practices. The scoring system assigns a top score of 100 and rates the rest by comparing them with the top-ranked advisor. There is no cost or fee involved to participate in this survey. The questionnaire is completed and submitted online.

The Barron's Top 1200 Financial Advisors by State ranking is based on data provided by over 4,000 of the nation's most productive advisors. Factors included in the rankings are: assets under management, revenue produced for the firm, regulatory record, quality of practice, and philanthropic work. There is no cost or fee to participate in this survey. The questionnaire is completed and submitted online.

The Forbes "America's Top Wealth Advisors" ranking was developed by SHOOK Research and is based on in-person interviews and telephone due diligence meetings and a ranking algorithm that includes client retention, industry experience, review of compliance records, firm nominations and quantitative criteria, including assets under management and revenue generated for their firms. Investment performance is not a criterion because client objectives and risk tolerances vary and advisors rarely have audited performance reports. Rankings are based on the opinions of SHOOK Research, LLC and not indicative of future performance or representative of any one client's experience. Rankings and recognition from *Forbes* are no guarantee of future investment success and do not ensure that a current or prospective client will experience a higher level of performance results, and such rankings should not be construed as an endorsement of the advisor. Neither *Forbes* nor SHOOK Research receives compensation in exchange for placement on the ranking.

ANY QUESTIONS: ICC's Chief Compliance Officer remains available to address any questions regarding rankings and/or recognitions, including the criteria used for any reflected ranking. Please review [Important Disclosure Information](#) set forth in the last section of this website. <https://iccnv.com/disclosure/>